

INTER-LAKE YACHTING ASSOCIATION

ORGANIZED JANUARY 17, 1885 REORGANIZED MARCH 19, 1894 INCORPORATED MARCH 16, 1963

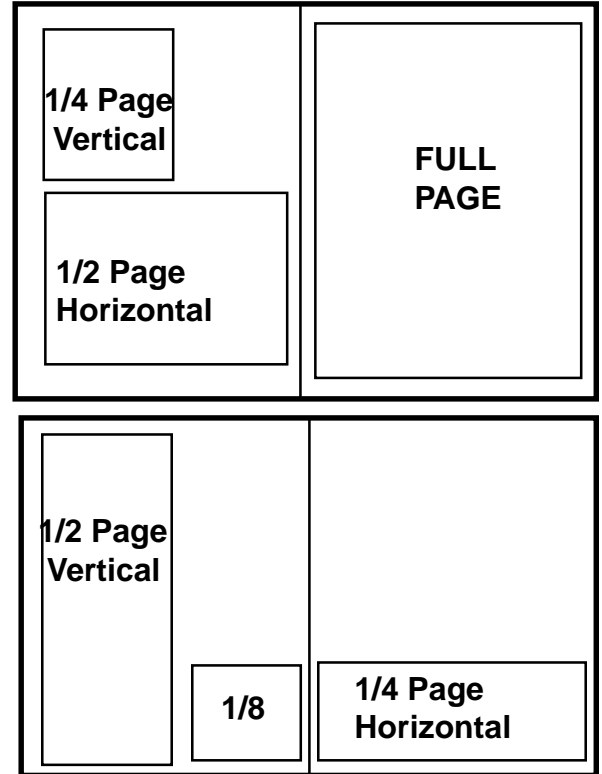
ANNUAL REGATTA and JUNIOR RACE WEEK

ADVERTISING RATE SCHEDULE

SIZE	COST
□ Full Page	\$ 422.00
□ Half Page	\$ 246.00
□ Quarter Page	\$ 145.00
□ Eighth Page	\$ 88.00

COLOR ADVERTISEMENTS

□ Outside Back Cover*	\$725.00
□ Inside Front Cover*	\$718.00
□ Inside Back Cover*	\$699.00
□ INSERT Full Page"	\$693.00



STANDARD AD SIZES

Type Page Size	Width by Depth	
Full Page	7 ¼"	10"
Half page Horizontal	7 ¼"	4 7/8"
Half Page Vertical	3 ½"	10"
Quarter Page Horizontal	7 ¼"	2 3/8"
Quarter Page Vertical	3 ½"	4 7/8"
Eighth Page	3 ½"	2 3/8"

* Layout Notes: The color advertisements will be in **FULL COLOR**. Please furnish color separations. Artwork & Mechanical charges: Publisher will design and paste-up black & white ads at no extra charge. If advertiser wishes to furnish negatives, a 133 line screen recommended. Please also furnish proof or print with negative film.

THE I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.

Signature: _____

Print Name: _____

Company Name: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Email: _____

Date: _____

Please attach check made payable to:

I-LYA Administration

Remit COPY, CUTS, CONTRACTS and CHECK to:

John Dent

P.O. Box 11422

Toledo, OH 43611

419-729-0407

email: johndent@TOAST.net

Return signed as soon as possible

Copy Deadline –April 1st

To the Yacht Clubs: Please DO NOT include Dues with payment for Advertisement